

Abby Allison

Mr. Speice

Independent Study and Mentorship Program

January 24, 2018

Mentor Visit and Tour of Accenture Office

Mentor Assessment 1

Mentor: Susan Meyers

Profession: Management Consultant

Location: Accenture Office, 5221 N O'Connor Blvd #1400, Irving, TX 75039

Date: 12/23/2017

Time: 10:00 AM

Assessment:

This mentor visit was very productive in accomplishing my goals. Some of my goals included getting feedback from my mentor on my original work, getting to know her better, seeing an average day for a consultant myself and going through the mentor handbook.

The visit was very helpful to the creation of my original work as it specified what I wanted to do. I brought in my shareholder report of Disney and was planning on asking my mentor how to come up with solutions from the shareholder report. I had written a research assessment on the topic, but failed to completely grasp the subject and

understand how to fully understand data involved. My mentor helped me understand the concept: the story they are trying to tell you through the data and shareholder report can help in creating solutions and consultants will look at the impact of the numbers. For instance, the owning of ABC and American Idol and the relationship between profit shares is something a consultant would look at. Rather than simply looking at numbers, we decided it would be easier and more engaging to look into Disney and some of their plans posted online. We saw the news of the new and immersive Star Wars hotel and both thought the concept was very interesting. In addition to this, my mentor remembered Accenture helped Disney create the MyMagic+ bands, bracelets which serve as hotel keys, park entrance tickets, a credit card for payments and more. I have used magic bands at a previous trip my family took to Disney and the idea of making improvements and getting help from my mentor who works at Accenture, who created the technology, could be a great idea for final presentation. Looking at the MyMagic+ bands now and ways in which Disney would want them to improve could be listed in the request for proposal. While we researched, my mentor showed me some important tips. For example, while we researched the immersive Star Wars hotel we looked through what the online commenters were saying about the announcement of the hotel, so we could think about what the consumer would want now. I really enjoyed the exercise and thought it was very important in getting into the mindset of a consultant and thinking of solutions now. I decided I should expand on this research and create a consumer reaction report in addition to the request for proposal. Going off this learning from my original work, I plan

on trying to go off of this original work to help Disney. I am really excited to hear this as it was a goal I had at the beginning of the year I thought was impossible.

One of my favorite parts of the mentor visit was getting to tour the Accenture office. I expected a typical cubicle style office, but it was not like that at all. The office was full of vibrant colors and call rooms and conference rooms. There was not many people at the Accenture office, likely because it was close to a holiday, but also because many travel or work from home. I was excited to learn the office was a seemingly fun environment unlike the stereotypical bleak, beige office. This visit increased my passion for management consultant and my work in ISM.