

1. **Introduction:**

1. Abby Introduces herself, program and status of her project.
2. Introduction of Panel Participants with a 1-2 minute description of a typical “Day in Your Life” and how you are supporting your client currently omitting client names of course.

2.

3. **Proposal and Solution:** Abby to present proposal seeking solution ideas and feedback. Note: She will have a list of participants and do research on your profiles to ensure she is targeting her questions in the right way. **See below for Abby’s questions!**

4. **My Future as a Consultant:** ask questions of panel members as it relates to her journey and future in management consulting. Please limit answers to 1-2 minutes **See below for questions she will ask.**

5. **Close :** With Next Steps for Abby’s Project

General Free Response Questions:

Abby will pose two general questions: Feel free to jump in and respond:

Solution- Based General Questions:

1. Any similar experiences?
2. Strengths/ weaknesses of the solution which should be addressed?

Specific Targeted Questions:

Marissa Ricci - With your experience in telecommunications, what would be some risks in large scale tracking of Magic Bands? How would Disney ensure data is safe from hacking and there are no issues with the technology?

Stephanie DeHaven

- In your best estimate, what might the deal value be for a project like this?
- What type of team would I need to scale to ensure delivery?
- What are the pitfalls when scaling for a project of this size?
- What key topics should I include in my orals presentation should I be selected for orals?
- What are common mistakes firms make when drafting a Statement of Work?

Kimberly Manney Smith - How would Disney actively ensure the hologram works and FastPass data is linked to all three other databases where one can change the times? If the capability to track the guest’s movement is already present within the Magic Band, would this require a change in the Magic Band with more specific and accurate readings?

Sara Balagopal - Do you feel this solution would truly put the Star Wars resort above other competing hotels or worth the effort? This solution could possibly only have an impact on customer experience and allowing more people to travel throughout the park at one time, is there any way to make this solution more beneficial or attractive to Disney?

Katie Waters - How would we promote business readiness if this change was implemented (in 2019)? How would it differ if the solution was implemented after the resort was built and established?

Emily Bowers What kind of technology would be necessary to implement this change? Would Disney be receptive to this solution?

Jamie Halpin What business process design challenges would I experience with this type of work? What new potentially new cloud technologies could support making this solution a cutting edge experience the client?

Post Follow-up Career Questions

1. How did you get started management consulting?
 - a. Do you have any suggestions for getting started out of college or landing an internship?
2. What coursework or preparation do you feel was the most helpful in preparing for your job?
3. What advice do you have for me or for someone just getting started in this field?
4. What do you see as the most rewarding or challenging parts of your job?